

ALPINE TRAVEL

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Alpine Travel awarded Conwy Valley Fflecsi Bus Service contract

Alpine Travel, North Wales' largest independent coach operator has been awarded the contract for the new Conwy Valley Fflecsi bus service recently launched in partnership with Transport for Wales and Conwy Borough Council.

Fflecsi is a bus service with a fixed start and end destination, which can adjust its route to pick up and drop off passengers anywhere within the designated fflecsi zone.

Rather than passengers waiting at a bus stop for a bus to turn up, they can book a journey in advance using a new app, the fflecsi website or by calling 0300 234 0300. Passengers are given a pick-up point near their location and an arrival time for the bus.

The booking system managed by County Council means that fflecsi bus passengers are guaranteed a seat, which helps with physical distancing measures. The safety of customers and colleagues is a priority for TFW and this new service ensures safety on public transport.

The service is replacing the 42, 68 and 70 services around the valley, and the 19 service between Llanrwst and Cwm Penmachno.

Cllr Greg Robbins, Cabinet Member for Environment and Transportation at Conwy County Borough Council said:

"We're delighted to be working with Transport for Wales on the new fflecsi service operating in Conwy Valley. The buses are brand new and the service will allow residents to get out and about, including to the shops or the doctor, in a more convenient way."

Chris Owens, Alpine Travel Managing Director said: "We are delighted to have secured this contract which will transform public transport in the rural areas of the Conwy Valley. We are pleased to work with the Council and Transport for Wales on this scheme and look forward to once again supporting the community".

To find out more, including details of the services and how to book, please visit:

www.fflecsi.wales

Ends

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