

ALPINE TRAVEL

Date: 29/09/2020

Release: Immediately

Alpine Travel Wins 2020 Tripadvisor Travellers' Choice Award for the Marine Drive Tour

Alpine Travel's Marine Drive Tour Recognised Among Best 10% of Attractions Worldwide, Based on Outstanding 2019 Traveller Reviews

Alpine Travel today announced it has been recognised as a 2020 Travellers' Choice award-winner for its Marine Drive Tour around the Great Orme in Llandudno. This is based on a full year of Tripadvisor reviews, prior to any changes caused by the pandemic, award winners are known for consistently receiving great traveller feedback, placing them in the top 10% of travel & hospitality businesses around the globe.

Chris Owens, Managing Director at Alpine Travel said: "This is fantastic news, at such a difficult time we are delighted to receive this award. Our Marine Drive Tour is always very popular and to receive this Traveller's Choice Award demonstrates the continued popularity of the tour. We are very proud to be recognised in this way; our wonderful drivers, who very much enjoy taking visitors around the wonderful landmark of the Great Orme in Llandudno, will be thrilled to know that their excellent customer service, informative commentary and unique tour has been placed in the top 10% of attractions worldwide – a fantastic achievement."

"Winners of the 2020 Travellers' Choice Awards should be proud of this distinguished recognition," said Kanika Soni, Chief Commercial Officer at Tripadvisor. "Although it's been a challenging year for travel and hospitality, we want to celebrate our partners' achievements. Award winners are beloved for their exceptional service and quality. Not only are these winners well deserving, they are also a great source of inspiration for travellers/diners as the world begins to venture out again."

About Alpine Travel

Alpine Travel, the largest independently owned coach operator in North Wales, is a family owned business that provides top-quality transportation services to local school authorities, private clients, and chartered tour operators. Also operating open-top sightseeing buses, and marine Drive vintage tours. Alpine is a member of the Confederation of Passenger Transport, Coach Marque and The Guild of British Coach Operators.

About Tripadvisor

Tripadvisor, the world's largest travel platform*, helps 463 million travellers each month** make every trip their best trip. Travelers across the globe use the Tripadvisor site and app to browse more than 860 million reviews and opinions of 8.7 million accommodations, restaurants, experiences, airlines, and cruises. Whether planning or on a trip, travellers turn to Tripadvisor to compare low prices on hotels, flights and cruises, book popular tours and attractions, as well as reserve tables at

Marketing and PR enquiries to Beverley.cooke@alpine-travel.co.uk

PRGOE09042020

ALPINE TRAVEL

great restaurants. Tripadvisor, the ultimate travel companion, is available in 49 markets and 28 languages.

The subsidiaries and affiliates of Tripadvisor, Inc. (NASDAQ:TRIP) own and operate a portfolio of websites and businesses, including the following travel media brands:

www.bokun.io, www.cruisecritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, and www.bookatable.co.uk), www.helloreco.com, www.holidaylettings.co.uk, www.housetrip.com, www.jetsetter.com, www.niumba.com, www.seatguru.com, www.singleplatform.com, www.vacationhomerentals.com and www.viator.com.

* Source: Jumpshot for Tripadvisor Sites, worldwide, November 2019

** Source: Tripadvisor internal log files, average monthly unique visitors, Q3 2019

Ends