

ALPINE TRAVEL

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Alpine Travel to attend ITB Berlin 2018

The ITB Berlin, taking place on the 7–11 March 2018 in Berlin is the foremost business platform for global touristic offers. Alpine Travel will be exhibiting for the first time this year in partnership with Conwy Borough Council in Hall 18 Stand 121.

The 2017 show saw over 160,000 visitors and over 10,000 exhibitors, and Alpine Travel joins industry colleagues for 2018 to meet new customers and existing clients on the ground. This is an ideal opportunity for Alpine to demonstrate the inbound group travel opportunities to International customers looking to travel to Wales.

Chris Owens, Managing Director at Alpine commented: 'We are truly delighted to have been given the opportunity to work alongside industry colleagues to showcase what's 'Best in Wales'. Using our decades of expertise in the group travel market we provide tailor made solutions for groups of all sizes.'

Chris will be on hand during the show to discuss Alpine's Group Travel programmes and invites contacts from those looking to develop their own bespoke tour and itinerary.

Jon Merrick, Business and Tourism Manager, Conwy County Borough Council commented: "Attending the world's premier tourism exhibition is a fantastic opportunity to showcase Conwy alongside countries and resorts from across the Globe. Attending these events helps Conwy maintain its international reputation, and its year on year growth in international visitors. We are delighted this year to be working alongside Alpine Travel and colleagues from Visit Wales, in promoting the area"

With over 45 years' experience, Alpine Travel is the largest independently owned coach tour operator in North Wales, with a fleet of over 80 vehicles and 100+ employees. Situated in Llandudno, Alpine is within easy reach of the major international airports of Birmingham, Liverpool & Manchester.

Ends

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