

# ALPINE TRAVEL

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## **City Sightseeing Llandudno & Conwy Earns 2018 TripAdvisor Certificate of Excellence**

Alpine Travel today announced that it has received a TripAdvisor® Certificate of Excellence. Now in its eighth year, the achievement celebrates businesses that have earned great traveller reviews on TripAdvisor over the past year. Certificate of Excellence recipients include attractions, restaurants and accommodations located all over the world that have continually delivered a quality customer experience.

Chris Owens, Managing Director Alpine commented “We are absolutely delighted to have both our Great Orme Tour and City Sightseeing recognised by TripAdvisor®”, commented Chris Owens, Managing Director, Alpine. “Forming part of our stable of products including private coach hire, mini bus hire, contract coaches and our Jones Holidays product, the seasonal open top Llandudno & Conwy Tour, has now operated under franchise with CitySightseeing since 1995. For Winter 2018 Alpine have invested further in the fleet with new City Sightseeing buses that are now covered, so they can continue their service right up until Christmas”.

“TripAdvisor is excited to announce the recipients of the 2018 Certificate of Excellence, which celebrates experiences and other travel businesses that have consistently received strong praise and ratings on the world’s largest travel site,” said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. “This recognition allows us to publicly honour businesses that are actively engaging with customers and using feedback to help travellers identify and confidently book the perfect trip.”

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travellers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

*With over 45 years’ experience, Alpine Travel is the largest independently owned coach tour operator in North Wales, with a fleet of over 80 vehicles and 100+ employees.*

*Ends*