

# ALPINE TRAVEL

## Press Release

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### **Jones Holidays Roadshow Expands for September 2018**

Following on from a successful series of Roadshows in February 2018, Jones Holidays, part of Alpine Travel, are expanding their roadshows for the first time to include Cheshire, Conwy, Denbighshire, Flintshire, The Wirral and Wrexham.

Chris Owens, Managing Director commented: "We are seeing an increased need to offer our exclusive door to door pick up service in the areas that our Roadshow is attending in September this year, and our aim is always to deliver an exceptional holiday to our customers. Starting their holiday from their own front door is such an advantage for our customers who travel on tours of four days or more. Not only does this make life easier, but of course, leaving the car in the drive is an added security measure that we know matters".

Chris continues, "Since Jones Holidays was acquired by Alpine Travel in early 2017 we have been conscious that our customer geographical areas have increased, running these Roadshows in a variety of places means that all our customers have the opportunity to come and see us, have a coffee and an informal chat, and even book their holiday face to face with our sale representatives. We are looking forward to another successful round of events".

This news follows the successful launch of the Jones Holidays 2018 Autumn & Winter brochure, which has seen many tours already selling out.

Roadshows include; 4<sup>th</sup> September Colwyn Bay Shopping Centre, 5<sup>th</sup> September Chester Visitor Information Centre, 10<sup>th</sup> September Northop Golf Club, 11<sup>th</sup> September Denbigh Golf Club, 12<sup>th</sup> September Wrexham Golf Club and 13<sup>th</sup> September Eastham Lodge Golf Club. Call 01352 733292, or visit [www.jonesholidays.co.uk](http://www.jonesholidays.co.uk) to find out more.

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Marketing and PR enquiries to [Beverley.cooke@alpine-travel.co.uk](mailto:Beverley.cooke@alpine-travel.co.uk)

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