

PRESS RELEASE

Alpine Travel chooses Action for Children as their charity partner

Alpine Travel has chosen Action for Children as their charity partner. North Wales' largest coach operator will help Action for Children raise money and awareness through a series of events and fundraising challenges as the partnership develops.

Founded in the market town of Llanrwst back in 1972, Alpine Travel has now grown to be the largest independently owned coach operator in North Wales. Founded by husband and wife team, Pat & Bryan Owens, the company has grown significantly, employing around 100 members of staff yet despite its size, remains a family business.

Chris Owens, Alpine Travel's managing director, said: 'Alpine Travel is delighted to be working with Action for Children as our chosen charity partner. We're a proud North Wales family business and aware of the great work Action for Children does for children, young people and their families across the area. With a growing number of Action for Children projects locally, we feel we will be supporting children in our local communities.'

Nikki Booth, fundraiser for Action for Children in North Wales, added: 'We are absolutely thrilled to have been chosen by Alpine Travel as their charity partner. It is a key North Wales company with great family values so it's an honour for Alpine to support us. This partnership will directly help the children and families in the community we both proudly serve.'

For further media information please contact Alastair Love, media officer at Action for Children, on 02920 347068 / 07872 675688 / alastair.love@actionforchildren.org.uk

Out-of-hours enquiries should be directed to the duty press officer on 07802 806679/
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Notes to editors:

How Action for Children works: from before they are born until they are into their twenties, we help disadvantaged children across the UK. We help them through fostering or adoption – and by

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ACTION FOR CHILDREN

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intervening early to stop neglect and abuse. We make life better for disabled children. We influence policy and advocate for change. Our 7,000 staff and volunteers operate over 600 services, improving the lives of 390,000 children, teenagers, parents and carers every year. We succeed by doing what's right, doing what's needed, and doing what works for children.

For more information, visit actionforchildren.org.uk or follow us on Twitter @actnforchildren